



405 Lexington Avenue, 6th Floor
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www.nccmedia.com

INSERTION ORDER
SpectrumReach

CUSTOMER INFORMATION

Advertiser:

Congressional Leadership Fund

Agency:

Nebo Media

Primary Ops Contact:

Email:

Telephone:

DSE:

Colleen Werling

Sales Planner:

Peter Barbieri

Send Reports To:

Reporting Email:

CAMPAIGN DETAILS

Campaign Name:

Congressional Leadership Fund

Campaign ID:

102206

Ticket ID:

19080

Campaign Start Date:

8/29/2018

Campaign End Date:

9/25/2018

3rd Party Served By:

Landing Page URL:

Market	Publisher	Prefix ID	Placement Name	Targeting	Start Date	End Date	Imps/Units	Gross CPM	Gross Investment	Net CPM	Net Investment
OH-01	SpectrumReach	62480-1	62480-1_Spectrum Ads Everywhere: Spectrum TV + VOD DAI + Partner Network Applications :15/:30	State:OH;Targeting: All subscribers excluding kids networks	8/29/2018	9/4/2018	105,263	\$ 95.00	\$ 9,999.99	\$ 80.75	\$ 8,499.99
OH-01	SpectrumReach	62484-1	62484-1_Spectrum Ads Everywhere: Spectrum TV + VOD DAI + Partner Network Applications :15/:30	State:OH;Targeting: All subscribers excluding kids networks	9/19/2018	9/25/2018	105,263	\$ 95.00	\$ 9,999.99	\$ 80.75	\$ 8,499.99
OH-01	SpectrumReach	62481-1	62481-1_Spectrum Ads Everywhere: Spectrum TV + VOD DAI + Partner Network Applications :15/:30	State:OH;Targeting: All subscribers excluding kids networks	9/5/2018	9/11/2018	105,263	\$ 95.00	\$ 9,999.99	\$ 80.75	\$ 8,499.99
OH-01	SpectrumReach	62482-1	62482-1_Spectrum Ads Everywhere: Spectrum TV + VOD DAI + Partner Network Applications :15/:30	State:OH;Targeting: All subscribers excluding kids networks	9/12/2018	9/18/2018	105,263	\$ 95.00	\$ 9,999.99	\$ 80.75	\$ 8,499.99
TOTALS							421,052		\$ 39,999.94		\$ 33,999.95

NOTES

Billing: 1st Party Delivery/Calendar Month

PAYMENT TERMS

*Standard Creative Tags are needed **72hrs prior** to campaign start date. Rich Media (Roadblock, Takeover, Pushdown, Skins, ect..) creative is needed **10 days prior to launch date. If timelines are not adhered to, this could result in a delay in the campaign launch.**

SIGNATURES

Publisher Signature

Print name:

Signature:

Date:

NCC Media Signature

Print name:

Signature:

Date:

TERMS AND CONDITIONS

PLEASE NOTE THAT THE STANDARD TERMS AND CONDITIONS ACCESSIBLE VIA http://www.iab.net/media/file/IAB_4As-tsandcs-FINAL.pdf ARE APPLICABLE TO ALL ADVERTISING DELIVERED TO NCC MEDIA AND ALL ADVERTISING AND/OR PROMOTIONAL SERVICES PROVIDED BY NCC MEDIA. THE STANDARD TERMS AND CONDITIONS ARE HEREBY INCORPORATED BY REFERENCE AND MADE APPLICABLE HERETO. FOR PURPOSES OF SECTION XIV (d) OF THE STANDARD TERMS AND CONDITIONS, GOVERNING LAW SHALL THE LAWS OF THE STATE OF NEW YORK AND JURISDICTION SHALL BE THE COURTS OF NEW YORK, NEW YORK.

Applicable Media Company Advertising Guidelines accessible via <http://nccmedia.com/NCC-Media-Affiliate-Media-Company-Advertising-Guidelines>